



Alyssa Steele
Chief Commercial Officer

Alyssa Steele serves as Chief Commercial Officer at HD Supply, where she is responsible for the commercial teams and end-to-end customer experience across Sales, Sales Operations, Customer Care, Marketing, eCommerce, and Analytics & Insights. Mrs. Steele joined HD Supply in 2018 as Chief Merchandising Officer.

Prior to joining HD Supply, Mrs. Steele held progressive leadership roles at eBay and The Home Depot within Merchandising and Finance. With more than 20 years of experience across B2B distribution, retail and pureplay eCommerce, Mrs. Steele has expertise in building capabilities, growing lines of business, and continuously improving the customer and shopping experience.

She is a member of community organizations Women 50 and OnBoard, Inc. Mrs. Steele holds dual master's degrees with an MBA in International Business from the Robinson School of Business at Georgia State University and a Master of International Management from IAE in Paris, France. She holds a bachelor's degree from Presbyterian College in Clinton, South Carolina.

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HD Supply (www.hdsupply.com) is one of the largest industrial distributors in North America. The company provides a broad range of products and value-added services to approximately 300,000 customers in the living space and maintenance, repair, and operations (MRO) markets. With approximately 44 distribution centers across the U.S. and Canada, our 5,500 associates provide localized, customer-driven services, including jobsite delivery, will-call and direct-ship options, diversified logistics, and innovative solutions that contribute to our customers' success.